

*The ART of Driving proudly presents...*



The ART of Driving is the award winning educational outreach program of the *Ashley Renee Thompson Memorial Foundation*. We provide educational awareness programs for teen drivers and parents. In addition, we offer an annual college scholarship to a deserving teen from our community. Vehicle crashes are not only the leading cause of death for our teen population, but is now the leading cause of death for all children over the age of 5! ***Our programs educate teens and parents on how to “Survive the 5” leading causes of teen vehicle crashes.*** We work to keep all children safe on our roads. We are a 501 (c)3 non-profit dedicated to saving lives.

Please visit [www.theartofdriving.org](http://www.theartofdriving.org) for more information.

*Help us to increase awareness of this public health crisis and send another teen to college by sponsoring our 5K!*

Share your products and services with hundreds of people through printed material, signage on the day of the race, t-shirts, online media, booths at the event and more! A fun day for the entire family!

*Sunday, September 23, 2018 8:00 am*

*Fairfax Corner Fairfax, VA*

*5K*

*Run/Walk*



For additional information, please email [robin@theartofdriving.org](mailto:robin@theartofdriving.org), or call 703-968-0975.

## *Available Sponsorship Levels*

### **\$5,000** Title Sponsor (1)

- Logo/name on all materials regarding event, including online media, race website, flyers, brochures and posters.
- Logo/name on t-shirt, listed as primary sponsor.
- *Link to your company's website on The ART of Driving's website for one year.*
- Vendor booth at post race party if desired.
- Name announced throughout event.
- Your promotional materials included in all Race Packets.
- Along with publicity, this sponsorship includes *5 free runners*. This package is a unique opportunity to position your company regionally while aligning with a wonderful cause.

### **\$2,500** Race Sponsor (2)

- Logo/name on back of t-shirt
- Signage at event/Wall of Honor
- *Link to your company's website on The ART of Driving's website for 6 months.*
- Vendor booth at post race party if desired.
- Name announced at event.
- Your promotional materials included in all Race Packets.
- 3 free runners.

### **\$2,000** Mile Marker Sponsor (1)

- Logo/name on back of t-shirt.
- Exclusive signage at mile marker.
- *Link to your company's website on The ART of Driving's website for 3 months.*
- Signage at event/Wall of Honor.
- Name announced at event.
- Your promotional materials included in all Race Packets.
- 2 free runners.

### **\$1,500** Award Sponsor (2)

- Logo/name on back of t-shirt.
- Exclusive signage at award table.
- *Link to your company's website on The ART of Driving's website for 3 months.*
- Signage at event/Wall of Honor.
- Name announced at event.
- Your promotional materials included in all Race Packets.
- 1 free runner.

### **\$750.00** Gold Sponsor (4)

- Logo/name on back of t-shirt.
- Signage on Wall of Honor.
- Recognition on ART of Driving website.
- Your promotional materials included in all Race Packets.

**\$500.00 Silver Sponsor (4)**

- Logo/name on back of t-shirt.
- Recognition on ART of Driving website.
- Your promotional materials included in all Race Packets.

**\$250.00 Bronze Sponsor (5)**

- Signage on Wall of Honor.
- Recognition on ART of Driving website.
- Your promotional materials included in all Race Packets.

**\$150.00 Friend of The ART of Driving (unlimited)**

- Recognition on ART of Driving website
- Your promotional materials included in all Race packets.

*In-Kind Sponsorship Opportunities are available*

We will also offer recognition to organizations supporting the race through in-kind product donations including race bags, water bottles, snacks/food for participants.

If you have an idea you would like to discuss for your business please contact us.

Thank you!

[www.theartofdriving.org](http://www.theartofdriving.org)  
[robin@theartofdriving.org](mailto:robin@theartofdriving.org)  
703-968-0975



## Sponsorship Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

### **PAYMENT**

Check enclosed (Please make checks payable to The ART of Driving/tax deductible ID# 26-2829752)  
P.O.Box 95 Fairfax, VA 22038

**PLEASE REVIEW THE DETAILS OF YOUR SELECTED SPONSORSHIP AND COMPLETE THE RELEVANT PORTIONS BELOW.**

Print EXACTLY what should appear on printed materials: \_\_\_\_\_

I will email my company's logo to robin@theartofdriving.org for use on applicable materials (Vector File).

I will provide my company's printed materials to be included in the participant's race packets.

I am interested in a vendor booth at the post-race party.

Other (In-Kind Donations please specify) \_\_\_\_\_